

William Wildcat

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Evanston, IL

Education

Northwestern University, Evanston, IL
Bachelor of Science in *Communication Studies*
Double Major in *Environmental Sciences*
GPA: 3.5/4.00

June 2021

Work Experience

- Company Name**, *Project Manager Intern*, Chicago, IL June 2020-Aug. 2020
- Advised the Attorney General on how to award affordable housing grants to 70 recipients
 - Collaborated with a team of 4 to plan a conference on suburban poverty for 25 Chicago organizations
 - Created and presented 10 recommendations for housing policy initiatives in Kansas City, MO
- Northwestern University Settlement House**, *Intern at Office of External Affairs*, Chicago, IL Jan. 2020-March 2020
- Designed and created the content for the volunteer section of the organization's new website (www.nush.org)
 - Produced 3 newsletters for donors and board members, reaching over 300 individuals
 - Volunteered at the food pantry once a week for 200+ clients and in a Head Start classroom twice a month
- Northwestern University**, *Intern at Center for Forced Migration Studies*, Evanston, IL Oct. 2019-Dec. 2019
- Conducted 20+ literature reviews on the relationship between health information technologies and low-literacy populations
 - Wrote memos on the United Nations Refugee Agency's Dialogue of refugees' protection challenges
 - Partnered with central administration to develop a crowd-sourced map of the living conditions of refugees across the world
- Illinois Public Health Institute**, *Intern at Illinois Alliance to Prevent Obesity*, Chicago, IL June 2019-Sept. 2019
- Published policy briefs to stakeholders on issues central to the obesity problem
 - Drafted and sent letters to state government representatives to encourage obesity prevention legislation
 - Analyzed research and created a newsletter on the benefits of breastfeeding, circulated to 35+ organizations
 - Presented to health advocacy groups on the consequences of sugar-loaded drinks

Leadership Experience

- GlobeMed**, *Co-Director, Global HealthU Co-Chair, Day of World Social Justice Chair*, Evanston, IL Jan. 2020-Present
- Facilitate a 30-minute weekly lecture on a global health issue for a group of 30 students
 - Plan 8 activities and events that create awareness of global health inequity
 - Manage meetings each week to maintain order and productivity in the group
- Sheil Catholic Center**, *Treasurer, Student Advisory Board*, Evanston, IL Jan. 2020-Present
- Create and monitor \$9000 budget for club programs including fundraising, mission trips and community gatherings
 - Oversee Sheil Student Organization Finance Office account, including maintaining the ledger
 - Organize and budget for major events such as Alternate Student Break trip to Nicaragua with Fabretto Children's Organization (December 2017), Sheil Formal (Spring 2018), and Spring Retreat (Spring 2018)
- Center for Civic Engagement**, *Outreach and AMPED Fellow*, Evanston, IL Sept. 2017-Dec. 2018
- Created outreach materials and presentations to the university community about civic engagement opportunities
 - Launched the Arts and Music Programs for Education in Detention Centers and provided instruction to 15-17-year-olds for 10 consecutive weeks
 - Facilitated discussion among the 8-10 other mentors about the juvenile justice system and civic engagement

Volunteer Experience

- Christopher House**, *Student Assistant*, Chicago, IL Jan. 2019-Present
- Engage children in physical activities during recess to promote healthy habits
 - Tutor 3-4 children in reading 2 books a day
- Community Servings**, *Alternative Student Break Participant*, Boston, MA Jan. 2018-March 2018
- Prepared 400+ tailored meals and delivered 5 meals a day to the critically ill
- Refugee Family Services**, *Alternative Student Break Participant*, Atlanta, GA Jan. 2018-March 2019
- Tutored in a 3-hour after-school program for 50 child refugees in subjects such as writing and science
 - Strengthened the children's life skills such as discipline and open-mindedness through lessons and social activities

Purple Wave

Email | LinkedIn | Phone

EDUCATION

Northwestern University, Evanston, IL

June 2021

Bachelor of Arts in Communication Studies, minor in Environmental Policy & Culture
3.93 GPA

Recipient of Women's Board Scholarship, Virginia C. Shaffer Scholarship, Dean's list 6 out of 6 quarters

Relevant Coursework: Theories of Persuasion, Cultural Analytics, Strategic Communication, Environmental Law & Policy

EXPERIENCE

sustainNU, Communications & Engagement Assistant

January 2018 - Present

- Coordinate and plan social media content across Facebook, Instagram and Twitter
- Develop communications campaigns to increase student engagement in sustainability initiatives
- Write articles and construct the quarterly newsletter distributed to 5,000 faculty, staff, and students
- Design posters and graphics for social media and institutional placement

John G. Shedd Aquarium, Conservation Communications Intern

June 2018 - August 2019

- Compiled a daily media monitoring report with mentions of Shedd Aquarium
- Pitched stories to reporters related to conservation stewardship and research
- Wrote and edited press releases
- Created media lists for upcoming releases regarding conservation research
- Secured three media placements for the aquarium, one in *Chicago Tribune*
- Built relationships with external constituents

Medill-Northwestern Journalism Institute, Student

July 2018

- Selected as one of 80 students from a pool of 160 to attend
- Trained on writing, editing, broadcasting, and photojournalism over five weeks
- Wrote 5-page trend story on Title IX discrimination

LEADERSHIP

Rainbow Alliance

October 2017 - Present

Internal President, March 2019 - Present

- Manage an 8 person executive board in planning and implementing events for Northwestern's LGBTQ+ undergraduate community
- Maintain the organization's standing with the university by meeting with advisors and completing documents

Publicity Chair, March 2018 - March 2019

- Communicated events and information related to the organization to via a newsletter that reached 400+
- Updated Facebook and other social media for events
- Designed posters and publicity materials for speakers and major events
- Planned and hosted social meetings as programming committee member in October 2017-March 2018

GREEN House, Communications Chair

March 2018 - April 2019

- Publicized community and campus events related to sustainability to residence hall

SKILLS AND INTERESTS

- Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, AP Style, compost education
- Sustainability, Conservation, LGBTQ+ media